



Join us for our 8th Annual Battle of the Blues Polo Match. This premiere event will be hosted in a new location at the Barn at Lloyd's Dairy. We encourage your business, organization of family to signup as a sponsor soon in anticipation of a sell out crowd. Below is an overview of this years planned festivities which include the Polo Match, Contest, Silent Auction and Derby Watch Party.

Saturday – May 7th, 2022

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|---|--------------|
| Doors Open / Festivities Begin (Food Truck Rodeo) | 3:00 PM |
| Contest/ Games. Silent Auction | 3:00 PM |
| VIP Hospitality Tent Opens | 2:00—6:00 PM |
| Polo Match Opening Ceremony | 4:00 PM |
| Intermission and Divot Stomp Ceremony | 5:00 PM |
| Polo Match Closing Ceremony/ Awards/ Contest | 6:00 PM |
| Derby Watch Party | 6:30 PM |



Polo Match — Sponsorship Opportunities

____ \$10,000 Presenting Sponsor

- Logo on marquee as presenting sponsor
- Logo on all media recognition
- Logo in thank you ads
- Three Premiere Private tents for your guest during the Saturday Match
- Recognition during the Polo Match
- Check presentation photo and access to VIP hospitality tent for 15 guests
- Logo on event website and tickets
- Includes 10 VIP Parking Passes & 10 General Parking Passes

____ \$7,500 Title Sponsor

- Logo on marquee as title sponsor
- Logo on all media recognition
- Logo in thank you ads
- Two Premiere Private tents for your guest during the Saturday Match
- Recognition during the Polo Match
- Check presentation photo and access to VIP tent for 10 guest
- Logo on event website
- Includes 8 VIP Parking Passes & 8 General Parking Passes

____ \$5,000 Major Sponsor

- Logo on marquee as title sponsor
- Logo on all media recognition
- Logo in thank you ads
- 1 Private tent for your guest for Saturday Match
- Recognition during the Polo Match
- Recognition during live show
- Check presentation photo & VIP tent access for 5
- Logo on event website
- Includes 7 VIP Parking Passes & 5 General Parking Passes

____ \$2500 Executive Sponsor

- Logo on media recognition
- Logo in thank you ads
- 1 Private tent for your guest for Saturday Match
- VIP tent access for 3 guest during Saturday Match
- Recognition in opening ceremony at event
- Recognition during the Polo Match
- Includes 5 VIP Parking Passes & 5 General Parking Passes

____ \$1,000 VIP Row Tent Sponsor

- Tent (10' X 10') reserved in Premier spot
- Recognition during ceremony
- Recognition during live show
- Logo on table for recognition
- Logo in thank you ads
- Logo on website
- Includes 3 VIP Parking Passes & 3 General Parking passes

____ \$500 Tent Sponsor

- Tent (10' X 10') reserved for your guest at Match
- Recognition on event signage
- Logo at tent for recognition
- Logo on website

____ \$250 Tent Sponsor (Pop up Tent)

- Tent (10' X 10') reserved for your guest at Match
- Includes 1 VIP Parking Pass & 3 General Parking Passes

Individual Sponsorship Opportunities:

| | |
|--|--------|
| ____ Hospitality Tent Sponsor..... | \$3500 |
| ____ Your logo on the Polo Players Jerseys..... | \$3000 |
| ____ Equestrian Exhibition Title Sponsor..... | \$2500 |
| ____ Kentucky Derby Party Sponsor..... | \$2500 |
| ____ Sponsor of the Digging for Diamonds Contest..... | \$2500 |
| ____ Car Show Sponsor..... | \$1500 |
| ____ After Party Title Sponsor..... | \$1500 |
| ____ Reception Sponsor | \$1000 |
| ____ Intermission Sponsor | \$1000 |
| ____ Volunteer Polo Shirt Sponsor | \$1000 |
| ____ Entertainment Sponsor | \$750 |
| ____ Hat and Dapper Contest for adults and kids sponsor...\$500 | |
| ____ Derby Dash Contest Horse (inflatable horse contest)...\$350 | |
| ____ Logo on Event Website..... | \$250 |
| ____ 1/4 Page ad in our Official Polo Program..... | \$250 |

Yes, I'd like to be a sponsor!

Contact Name: _____

Company Name: _____

Address: _____

City: _____ **State:** _____

Zip Code: _____

Contact Phone: _____ **Contact Email:** _____

Sponsorship Selection: _____

Sponsor Signature: _____

My Commitment level is:
*Please make checks payable to Lloyd's Venue. Mail to: The Barn at Lloyd's Dairy
 P.O. Box 528 • Efland NC 27243*



**The Barn at Lloyd's Dairy, 226 N. Lloyds Dairy Rd,
Efland NC**



Battle of the Blues



www.battleofthebluespolo.com